

INNOVATION QUEST's 2009 INNOVATION CONTEST

1st Place, : \$15,000 The NetApp Award
2nd Place: \$10,000 The QL+ Award¹
3rd Place: \$ 5,000

For information about sponsor **NetApp** see www.netapp.com



Entry Deadline Extended to March 27

Enter your Project by March 1, 2009 at www.innovationq.org – It's EASY!*

Senior Projects, Masters Projects, or any other projects involving Cal Poly students

Submitted projects are judged by Cal Poly alumni, faculty, and staff for these factors:

Primary Criteria:	Innovation	Commercial Potential	Hot Market
Secondary Criteria:	• Benefit to Mankind / Sustainability • Team & Multidisciplinary Participation • Business/Marketing Plan (Go-To-Market plans, ROI, etc.)		

IQ knows that **Innovation with Commercial Potential** is the Must-Have ingredient for success.

We want to find and reward those great ideas – then you can focus on a business plan.

How do entrepreneurs turn great ideas into great success?

This is an opportunity as budding passionate entrepreneurs to get your ideas, projects, software, etc. noticed, rewarded, and potentially introduced to the venture capital industry in Silicon Valley. We're talking about cool stuff here – the winners in 2006 to 2008 Innovation Contests came from:

Wine & Viticulture – *SanTásti palate cleansing beverage*, 1st place in 2008, the **NetApp Award**
Mechanical Engineering – *Advanced Bicycle Braking*, 2nd place in 2008
Computer Engineering – *How to Fix Anything*, 3rd place in 2008
Environmental Engineering – *H2O-TO-GO*, 1st place in 2007, the **Robert Barron Family Award**
Software Engineering – *Brew KVM*
Management Information Systems – *Venue Management System*
Civil Engineering – *Mobile Bio-diesel Reactor*
Animal Science – *Lycopene Incorporation into Egg Yolks*
Electrical Engineering – *Separating Cells Using Standing Force Waves*

We've made it easy to sign up starting 1/1/09 on our web site InnovationQ.org.

* **Any good idea should be entered! It's simple. Here's how:**

1. Register at www.innovationq.org between January 1 and 11:59 pm March 1, 2009 – **deadline is now March 27th!**
2. Up to 15 Finalists will be announced by April 10, 2009 – All Finalists receive a \$100 award.
3. Finalists will present a concise slide presentation (~15 slides) to judges on April 25th.
4. Top three winners announced by April 30th and 1st, 2nd, 3rd place identified and Awards presented on May 8th.

All stand-out projects also have the potential to be introduced to the venture capital industry by Innovation Q.

Innovation Q ("IQ") is a 501c(3) nonprofit foundation co-founded by Cal Poly Alumni.

2009 is the fourth year of the Innovation Contest, with total awards for 2006 to 2008 over \$60,000.

ENTER Jan-Mar 2009 at http://www.iq.innovationq.org/app_form/form Questions? Email IQ@innovationq.org

¹ **The QL+ Award:** sponsored by the QL+ Lab and alumnus Jon Monett to encourage the development and application of technology to improve the quality of life of wounded and disabled veterans of the military, law enforcement and intelligence organizations.

For more information about Cal Poly's QL+ Laboratory see: <http://ceng.calpoly.edu/articles/alumnus-founds-laboratory-improve-quality-life-vet/>